

**20TH CONSECUTIVE YEAR OF
EXHIBITION ON BUILDING MATERIALS
ARCHITECTURAL & INTERIOR PRODUCTS**

ITPO Approved



India Trade
Promotion Organisation

સ્થાપત્ય[®]
6-7-8-9
January 2017

Venue: Vanita Vishram Ground, Athwa Gate, Surat

Organized By



Institute of Civil Engineers
& Architects, Surat

Marketed By



AD'S PAGES PVT. LTD.

**BIGGEST EXHIBITION
OF SOUTH GUJARAT**

ABOUT સ્થાપત્ય[®]
6-7-8-9
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"STHAPATYA-2017" is Gujarat 's No.1 Construction Exhibition. It is the largest and the most popular Construction Industry related exhibition in India. It brings together the entire value chain of the building & construction industry under one roof, it is organized by the Institute of Civil Engineers & Architects, Surat (ICEA) for the 20th consecutive year.

"STHAPATYA-2017" will bring together Builders, Architects, Engineers, Contractors, Developers, Consultants, Interior designers, Quantity Surveyors, Construction Machinery & Equipments Manufacturers, Ceramic Tiles, Cement, Steel Manufacturers and among many others. It is considered as the most comprehensive construction trade exhibition in the country. This year's exhibition will feature over three hundred local and foreign exhibitors while showcasing the achievements of Gujarat, India's construction Industry. It will function as a vibrant networking platform and resource center for all construction industry related players in the Asia Pacific region.

"STHAPATYA-2017" will deliver unprecedented access to key decision-makers in civil construction, quarrying, construction materials and related industries.

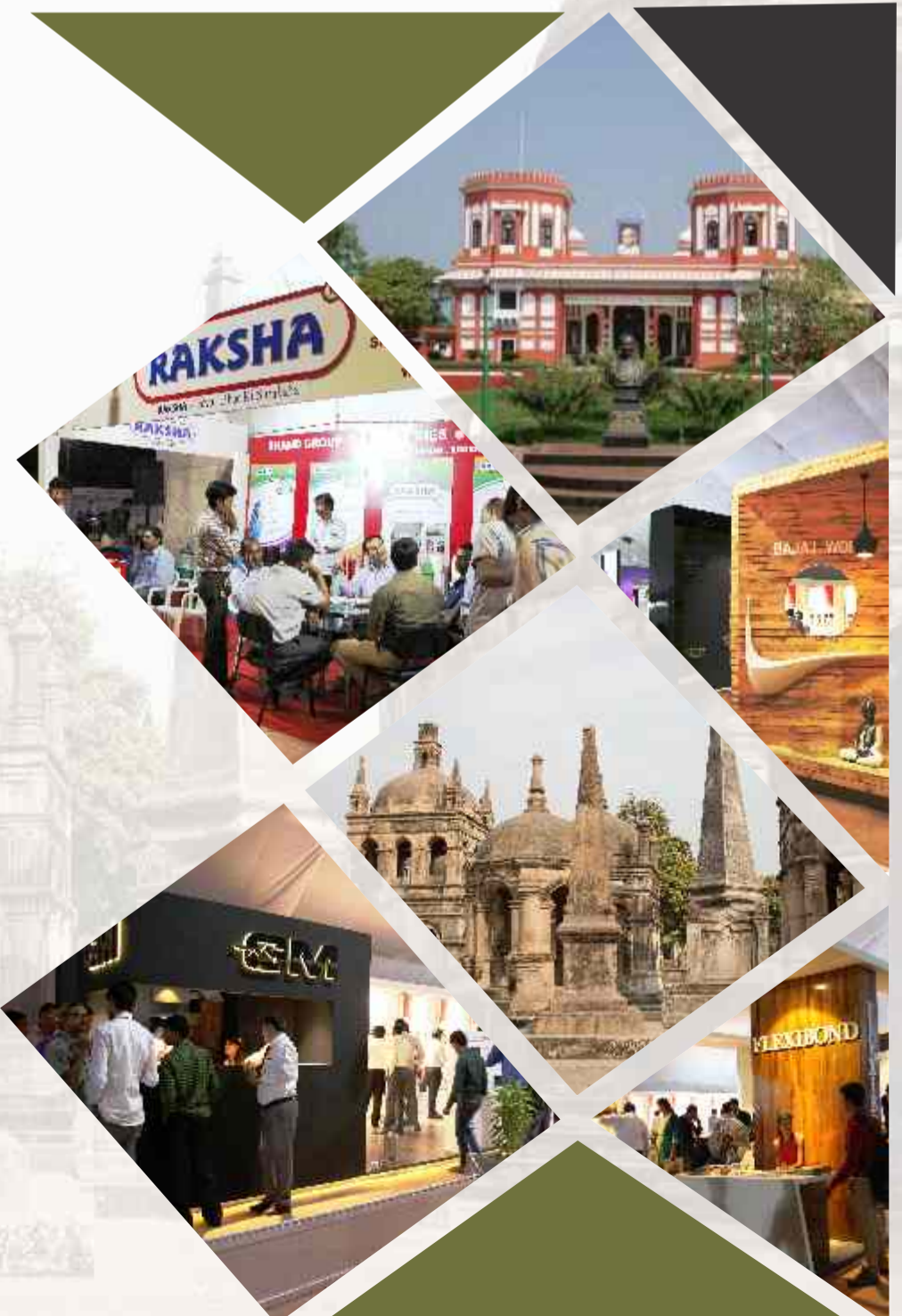
"STHAPATYA-2017" will greatly increase the future business prospects along with incorporating events which are absolutely demand oriented.

ABOUT ICEA

The Institute of Civil Engineers and Architects, Surat is a renowned Institute since 1966 encompassing 700 + technocrats. As a part of the Institute's ongoing activities it is our endeavor to promote the latest technology and wide spectrum of related products to support the huge construction and interior design industry, and to educate the citizens in general. This year ICEA is celebrating it's golden jubilee year.

ABOUT SURAT

Surat being one of the fastest developing cities in India with the world's largest diamond and textile industries has a huge market potential. with an effective municipal administration, it is the fastest growing city of Asia and is one of the cleanest cities of the country and with a capital investment of Crores in varied industries, Surat has huge potential of business and employment.



WHY EXHIBITS

Effective exhibiting doesn't rely on big expenditure but on being precise about what you want to achieve and how. Some of the important reasons for exhibiting are :

- Gather a rich and pertinent source of new sales leads both from new and existing customers.
- Establish a higher profile in the market using the only three-dimensional, direct marketing medium.
- Meet your audience face to face and know whether what you have to offer is what they want or need.
- Build brand awareness and strengthen your presence in the market.
- Conduct research into your industry, product or service.
- Promote or launch your new product or service.
- Present your product or service alongside your competitors.
- Meet and network with influential buyers and end users.
- Clientele from both Government and Private sector organizations.
- Promotion of innovative ideas presently not available in the Indian market.
- Get to know your target market better.
- Create networks with industry players.

EXHIBITOR PROFILE

- Construction Machinery & Equipments
- Air Cooling & Purifying Equipments
- Bathroom Fittings & Sanitation
- Electrical Cables & Wires
- Ceramic & Tiles
- Elevators & Escalators
- Paints & Wall Coverings
- Material Handling Equipment
- Plumbing, Pipes & Fittings
- Door, Window, Frames & Fabrications
- PVC doors & Frames / Mfrs. & Suppliers
- Vinyl Flooring • Wire Netting
- Office Automation • Decorative Furniture
- Kitchen Accessories
- Hardware & Fittings • Steel & Concrete
- Roofing & Cladding • Marble & Stones
- Wood, Veneer & Floorings
- Asbestos Cement Sheets
- Dehumidifying Equipments
- Polycarbonate & FRP Sheets
- Amusement Equipments
- Construction Chemicals
- Water Proofing Compounds
- Sealants, Insulation Material
- Fasteners • Fitters • Galvanized Iron
- Rain Water Harvesting
- Valves & Pumps
- Steel Structure / Fabricators
- Storage Tanks • Safety Equipment
- Water Technologies • Art Material
- Water Falls / Fountains
- Miniature Landscape • Linoleum
- Sprinklers • Lawn / Garden Equipment
- Plant - Real and Artificial
- Sun Control Devices
- Tapestry • Acrylic Sheets • Antiques
- Chandeliers • Geysers
- Decorative & Architectural Lighting
- Designer Lamp and Sheets
- Cobble Stones • Natural Stone
- Chimney Hoods • Termite Control
- Drilling & Boring Equipment

WHY VISIT STHAPATYA 2017

STHAPATYA 2017 which is scheduled to be held between 6th to 9th January 2017, Surat, Gujarat, India. Presently in its 20th Edition, the National & International Construction and Technology Exhibition.

STHAPATYA 2017 will embark on a massive personalized campaign to attract quality buyers representing the construction industry to visit the exhibition.

- Largest Building Material & Construction Exhibition in Gujarat.
- 38,000 Sq. Mtrs. of exhibition display area
- ITPO Approved Event
- 500+ Exhibitors
- 30,000+ Business Visitors
- 200+ Product Launches
- Industry Conferences
- International Buying Delegates
- B2B Meetings Networking Forums

WHO VISIT

- Construction Industry Professionals
- Architects & Town Planners
- Infrastructure Planners
- Builders & Developers
- Project Developers
- Interior Design Professionals
- Building Contractors
- Government Officials
- Public Sector Companies
- Leasing & Finance Companies
- Hospitality Industry Professionals
- Public Administrators & Civil Servants
- Airport and Metro Authorities
- Municipal Water Authorities
- Project Managers & Consultants
- Building Authorities
- Urban Infrastructure Developers
- Machinery & Equipment Dealers
- Construction Companies
- Equipment Rental Companies
- Buyers of Construction Equipments
- Structural & Civil Engineers
- Lighting Consultants
- Air conditioning Consultants
- Furnishing Manufacturer, Distributors
- Mechanical & Electrical Engineers
- Consulting Engineers
- Technical & Research Institutions
- Property Managers
- Quantity Surveyors
- Trade Distributors, Agents, Traders
- Estate and Facility Managers Home
- Owners & buyers Resident
- International Visitors
- Manufacturer of Building Equipment
- Investors in Construction & Others

20th Consecutive Year of Sthapatya

Construction Machinery & Equipments



Decorative & Architectural Lighting



Tiles & Ceramics



Kitchen & Accessories



Furniture



Bath & Sanitation



Electrical Wires & Cables



Pipes & Pipe Fittings



Hardware & Fittings



Steel & Cement



Wood & Veneer



Marble & Stones



Sponsorship Option

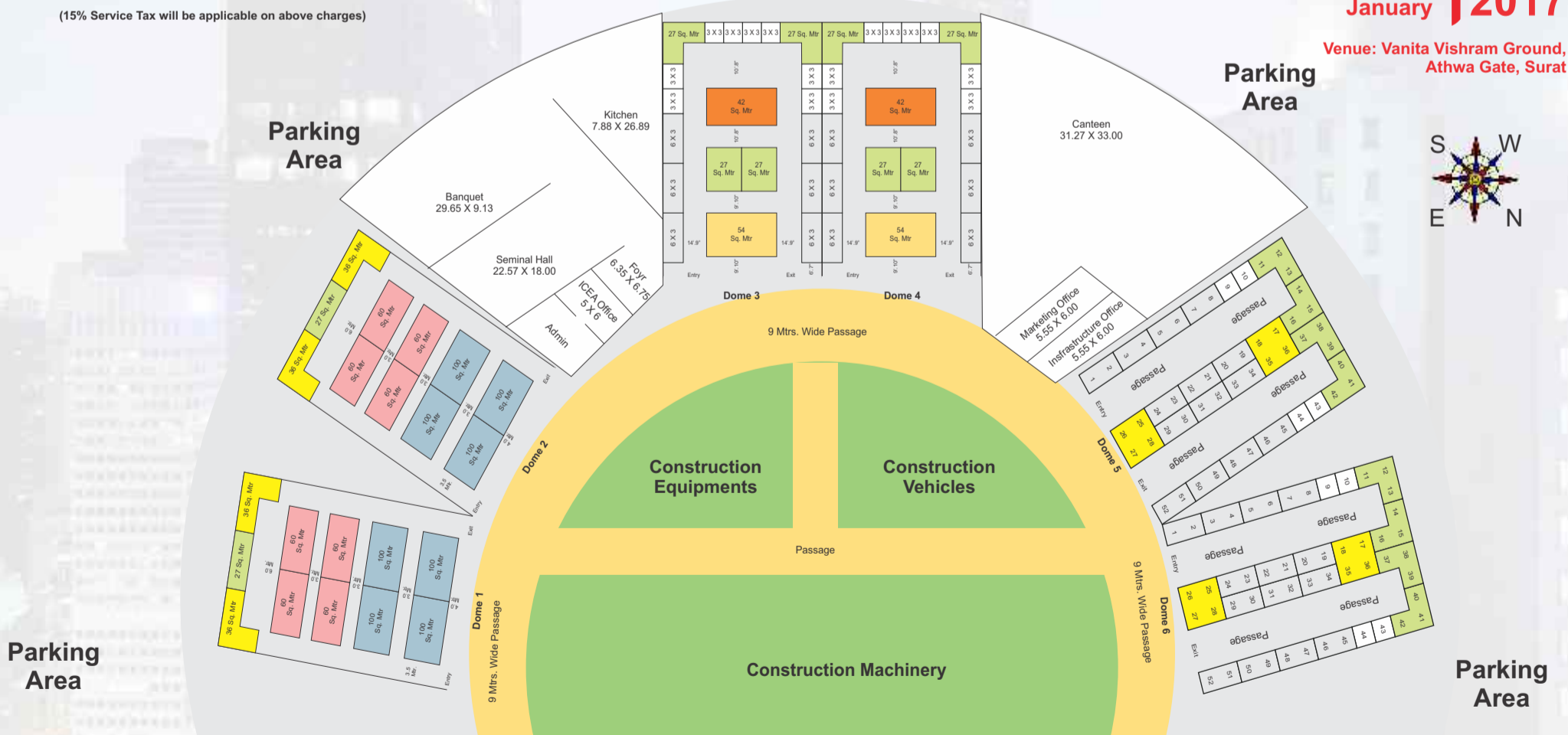
- (A) EVENT SPONSOR : Rs. 25 Lakh (Scope for one sponsor)
- (B) PLATINUM SPONSORSHIP : Rs. 15 Lakh (Scope for one sponsor)
- (C) DIAMOND SPONSORSHIP : Rs. 10 Lakh (Scope for three sponsor)
- (D) GOLD SPONSOR : Rs. 6 Lakh (Scope for five sponsor)
- (E) SILVER SPONSOR : Rs. 3 Lakh (Scope for five sponsor)

(15% Service Tax will be applicable on above charges)

Book Your Space TODAY

આવિર્ભાવ[®]
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Participation Cost

AC DOME		NON AC DOME	
Standard Booth (Per Sq.Mtr)	Rs.7500/-	Standard Booth (Per Sq.Mtr)	Rs.5000/-
Bare Space (Per Sq.Mtr)	Rs.7000/-	Bare Space (Per Sq.Mtr)	Rs.4500/-

(Note: In Bare Space minimum stall size will be 18 sq. mtr.)
2 side open 15% extra, 3 side open 20% extra, 4 side open 25% extra
(15% Service Tax will be applicable on above charges)

FOR CONSTRUCTION EQUIPMENT, MACHINERY & VEHICLES BARE SPACE IN OUTDOOR AREA

A	50 to 250 Sq. Mtr.	Rs. 3000
B	251 to 500 Sq. Mtr.	Rs. 2500
C	501 to 1000 Sq. Mtr.	Rs. 2000

Standard Facilities

Carpet Floored Constructed stall with Exhibitor's Name on Facia,
One laminated Table, One Dustbin, Three Spot Lights,
One 5 Amp. Plug Socket for every stall of size 9 sq. mtr.
50 Nos Invitation Card, Three Exhibition Batches.



S supported by:



For Booking:
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